

## JANE HANSTEIN CUNNIFFE / CREATIVE

Worldwide Goat, LLC • Pleasantville, NY 10570  
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## WORK EXPERIENCE

DRAFT, DIGITAS, GRAJ & GUSTAVSEN, R/GA,  
RTCRM, SIGMA GROUP & WUNDERMAN  
Freelance Copy for TV, Print, Web, and DM  
[Nov 1998 to present]

TIME INC. Media Group New York, NY  
Copy Director [Oct 2006 to April 2007]  
Corporate Sales & Marketing

I2I COMMUNICATIONS (part of Merkle Newman Harty)  
Staff & Freelance [Mar 2000 to June 2001]

ADLER BOSCHETTO PEEBLES New York, NY  
Vice President / Associate Creative Director  
[Jan 1996 to Aug 1998]

JAMES BUNTING ADVERTISING Lancaster, PA  
Associate Creative Director [Aug 1994 to Aug 1995]

WELLS RICH GREENE BDDP New York, NY  
Senior Copywriter [Apr 1988 to Mar 1994]

LORD GELLER FEDERICO EINSTEIN New York, NY  
Copywriter [Feb 1986 to Apr 1988]

A NEW SLANT, INC. New York, NY  
Publicist to a Handwriting Analyst [Feb 1985 to Feb 1986]

CARNEGIE DELI New York, NY [May 1983 to Nov 1984] – Waitress

## FORMAL EDUCATION

UNIVERSITY OF MICHIGAN Ann Arbor, MI – B.A. Politics and Art • 1981

SCHOOL OF VISUAL ARTS New York, NY – PhotoShop and Dreamweaver • 2002  
Cartooning & Advertising Classes • late 80s

HARVARD UNIVERSITY Cambridge, MA – Film Animation • 1977

## PHOTOGRAPHY

- AOL's Chief Everything Officer Awards – Official Photographer [May 2006]
- International Internet sensation: "The Crackers" [Feb 2005]
- Notecards: *The World According to Henry* [teNeues, 2004]
- *Pennsylvania 24/7* [DK Publishing, 2004]
- *Here is New York* [Scalo, 2002] two photographs in comprehensive record of the events of Sept 11 exhibited at the Museum of Modern Art and Corcoran in Washington D.C.

## RANDOM WEBSITES AND TALENTS

PROJECTalphabet.com – Interactive Do-It-Yourself Program for parents, teachers and towns.

26causes.com or .org – It's better to give than to receive.

SmilingGoat.com – Website featured on *CNN*, *The New York Times*, *Martha Stewart Baby*, *NickJr.com*

MADE ON A MAC SERIES – Speaker at The Apple Store in SoHo and Miami [2006, 2004 & 2003]

FRENCH – Fluent

## CLIENTS & PRODUCTS

Panasonic Toughbook,  
Target, Samsung, AOL,  
Verizon, DeLonghi,  
Vanguard, Citibank

Time Magazine  
Time.com

Lipitor  
BellSouth

Primestar  
CBS Eye On People  
EAB

Pfaltzgraff, Corestates  
Dupont StainMaster

Chase, Sheraton  
Hertz, Alka-Seltzer Plus

IBM  
WNBC