

# JANE HANSTEIN CUNNIFFE

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## COPY TV WEB PRINT DIRECT CRM

WORLDWIDE GOAT, LLC Pleasantville, NY  
Freelance Creative Services • Nov 2000 to present  
CEMENT BLOC, COSGROVE, DIGITAS, DRAFT  
FCB HEALTH, G+G, IGNITE HEALTH, NEON, MRM  
RG/A, RTCrm, SIGMA GROUP, WUNDERMAN

OGILVY COMMONHEALTH Parsippany, NJ  
(Formerly: Evologue, a division of CommonHealth)  
Group Copy Supervisor • 2008 to 2010

TIME INC. New York, NY  
Copy Director • 2005 to 2006

I2I COMMUNICATIONS / Merkley Newman Harty  
Copy Supervisor • 2000 to 2001

ADLER BOSCHETTO PEEBLES New York, NY  
VP / Associate Creative Director • 1996 to 1998

JAMES BUNTING ADVERTISING Lancaster, PA  
Associate Creative Director • 1994 to 1995

WELLS RICH GREENE BDDP New York, NY  
Senior Copywriter • 1988 to 1994

LORD GELLER FEDERICO EINSTEIN New York, NY  
Copywriter • 1986 to 1988

A NEW SLANT, INC. New York, NY • 1985

CARNEGIE DELI New York, NY • 1984

*\*Pitched and won.*

## EDUCATION

UNIVERSITY OF MICHIGAN Ann Arbor, MI – B.A. Politics and Art

SCHOOL OF VISUAL ARTS New York, NY – Cartooning, PhotoShop and Dreamweaver

HARVARD UNIVERSITY Cambridge, MA – Film Animation (summer session)

## PHOTOGRAPHY & RANDOM ACCOMPLISHMENTS

- PROJECTalphabet® – One-of-a-kind web-based app that lets parents and educators make their own alphabet books
- SmilingGoat.com – Personal website featured on *CNN*, *The New York Times*, *Martha Stewart*
- *Bedford Road to the White House*, Jacob Burns Film Center Media Lab • May 17, 2009
- “The Crackers” – International Internet sensation; 3MM visitors • Feb 2005
- *World According to Henry* – Notecards (teNeues Publishing) • 2004
- *Here is New York* (Scalo, 2002) – Two photographs in comprehensive record of September 11
- Made on a Mac Series – Speaker at Apple Store SoHo and Miami • 2006, 2004, 2003
- French – Fluent

## WEBSITES & RANDOM URLS

PROJECTalphabet.com • graygirls.com • PlasticBagBag.com • GiveAKidACamera.com • Sisters-in-law.com • 2ndBorn.com • WordsForNames.com • 26alphabets.org • JaneOnTrain.com • SmilingGoat.com

## ACCOUNTS

American Museum of Natural History  
Spiriva, Vitalicious, AOL, Citibank, Lipitor  
Verizon FiOS, Target, Osh Kosh, Panasonic  
DeLonghi\*, Dow Jones, Supprelin, Lidoderm  
Incivek, Dymista, Orenitram, Zohydro ER

Bayer Women's Healthcare\*  
Mirena, Yaz, BeYaz, Natazia  
Suboxone, Symbicort, Maxalt

Time Magazine, time.com

BellSouth  
Lipitor\*

Primestar, EAB\*  
CBS Eye On People\*

Corestates Bank  
StainMaster, Pfaltzgraff\*

Chase Manhattan, Sheraton, St. Regis\*  
Hertz, Pan Am, Alka-Seltzer Plus

IBM, Steinway  
WNBC, Chemical Bank

Publicist to a Handwriting Analyst

Waitress